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Goldmund Upgrades Media-Room to U-nforgettable U-Room

Los Angeles, CA, April 12th 2007, a select group of Home Theater aficionados previewed a new concept that Goldmund President Michel Reverchon announced “will permanently change the rules of media room construction”. This concept, named U-Room, takes family entertainment to a whole new level: Music, Movies, TV, Computer Games and Internet - transformed by up to 128 channels of seamless surround sound coupled with ultra-high definition video.

U-Room amalgamates numerous radically new technologies to create a groundbreaking solution to the challenges of integrating entertainment formats in even the most taxing architectural environment – the decorator’s dream!

Reverchon explains “Goldmund’s cutting-edge U-Room Modeling systems, developed by PhD research teams in Switzerland, test and retest design iterations taking into account comprehensive room parameter data (including dimension, construction, features and decor). The model generates a complete, unique combination of Goldmund custom amplifiers, processors and speakers adapted for the perfect result in any room shape, size and decoration – from traditional US Movie Theater style, or French Louis XVI “boudoir” to Japanese Tatami style. U-room technology delivers unprecedented acoustic performance without distortion at all frequencies from 5Hz to 50kHz - the result is literally breath-taking!”

This radical approach effectively prevents, rather than cures, all usual room design problems thereby achieving what would be by any other means far more expensive, even if it were possible. All this plus the comfort of a single provider who designed, understands, and will maintain the whole solution at source manufacturer level.

The U-Room official opening events in Los Angeles in May 2007 launches a program of events around the globe. When you have the opportunity to visit, do it, even just for the pleasure of the U-nforgettable U-Room experience.

Goldmund has set the standard for ultra-luxury audiophiles worldwide. 30 years of exceptional product design is matched by its industry-leading commitment to fundamental research. Additional information can be accessed through the Goldmund websites, www.goldmund.com, www.goldmundUSA.com or by calling Brett on +1 818 774 1031.